

1/21/12

«FIRST NAME» «LAST NAME»
«STREET»
«CITY & ST» «ZIP»

Dear «TITLE»,

YOU'RE A WINNER !!!

Congratulations, you have won the dinner for 2 @ Texas Roadhouse. This was for your referral of "Mark Frederick" to our agency. You were drawn randomly from a total of 19 other folks who also referred their family, friends & acquaintances to us. So congratulations! As a result of all of these referrals we are sending \$95 to American Red Cross for disaster relief.

Enclosed you will find your gift cards for your use at any Texas Roadhouse restaurant. Now you will never again be able to say "I never win anything!".

Please feel free to contact us at any time you have questions or need assistance on your insurance. Thank you again. We appreciate the opportunity to serve.

Sincerely,

William E. Shuttleworth, CIC, CFP

P.S. Be sure to review the REFERRAL Program information that is enclosed. More chances to win! Fun Stuff!!!

P.P.S. Remember, be sure to keep saying "BUY YOUR INSURANCE FROM THESE PEOPLE" and we will continue entering you into our monthly drawings as well as our \$500 Shopping Spree GRAND PRIZE drawing each December! Thanks again !!!